



HEROES ON HORSEBACK RUN FOR THE ROSES KENTUCKY DERBY FUNDRAISER

May 5, 2012

Moss Creek Clubhouse

SPONSORSHIP LEVELS



TRIPLE CROWN PRESENTING SPONSOR (ONE ONLY)

\$3,000

- Serves as Presenting Sponsor for all Heroes on Horseback events for 12 months
 - (minimum of 4 including Derby Party, Volunteer Orientations, Equine Expo/Polo)
- Six tickets for the Kentucky Derby fundraising event
- Special recognition on e-blasts and promotional materials
- Special recognition on program DVD
- Name prominently displayed on the HOH website
- Logo with link to sponsor website
- Set up table at specific events to display products, services and literature
- Named as Presenting Sponsor on all promotional items for all events
- Name on all pre and post event publications
- Name displayed on event banner
- Sponsor a special needs children's therapeutic riding session
- Private tour of HOH program while in session



WINNERS CIRCLE SPONSOR (Max two)

\$2,000

- Four tickets for the Kentucky Derby fundraising event
- Recognition in Heroes on Horseback promotional materials
- Name displayed on the HOH website
- Logo with link to sponsor website
- Company promotional materials available at event
- Name on all pre and post event publications
- Sponsor a special needs children's therapeutic riding session
- Private tour of HOH program while in session



BLUE RIBBON SPONSOR

\$1,000

- Four tickets for the event
- Recognition in Heroes on Horseback promotional materials
- Name displayed on the HOH website
- Text link to website
- Name on pre and post event publications
- Sponsor a special needs children's therapeutic riding class
- Private tour of HOH program while in session



DERBY SPONSOR

\$500

- Two tickets for the event
- Recognition in Heroes on Horseback promotional materials
- Name listed on the HOH website
- Recognition in certain Heroes on Horseback promotional materials
- Sponsor a special needs child participating in a therapeutic riding session
- Private tour of HOH program while in session



PATRON

\$200






- Two tickets for the event
- Name posted on Patron Board
- Recognition in certain Heroes on Horseback promotional materials
- Sponsor a special needs child participating in a therapeutic riding class

HEROES ON HORSEBACK
Kentucky Derby Fundraiser, Saturday, May 5, 2012
Moss Creek Clubhouse, 3:30 p.m. – 7:30 p.m.

Sponsorship Commitment

_____ would like to be a:
Company or Individual's Name

Please check one of the following:

_____ 	The Triple Crown Presenting Sponsor	\$3,000
	(ONE AVAILABLE)	
_____ 	Winners Circle Sponsor	\$2,000
	(Two Available)	
_____ 	Blue Ribbon Sponsor	\$1,000
_____ 	Derby Sponsor	\$500
_____ 	Derby Patron	\$200

Or:

I would like to make a donation to Heroes on Horseback in the amount of
\$_____.

To be included in printed Derby Party promotional materials, sponsorships are due on or before
March 15, 2012

Please make your check payable to and mail to:

Heroes on Horseback
P.O. Box 3678
Bluffton, SC 29910

Office Phone (843) 757-5607 e-mail info@heroesonhorseback.org

Web Site www.heroesonhorseback.org

Heroes on Horseback is a 501C non-profit organization that uses the horse to provide therapeutic benefits for individuals with physical, mental and emotional disabilities.